

QUICK GUIDE TO **ONLINE STUDENT ENGAGEMENT** IN WEEK ONE





CREATE INTRODUCTORY VIDEOS

Step 1

Talk a little about the course.

Make a short, informal video welcoming the students and introducing yourself.

Post the video on the Welcome page of the course.

Have students post a similar introduction to

themselves in the first week in the class.

The introduction can be in the form of text, image, video or audio.

Encourage students to reply to each other

Encourage students to ask a follow up question to

discover more about each other.

WHAT, WHY AND HOW

Step 2

Provide a short, written description introducing the module's content. You can also provide a

MAKE THE PURPOSE EXPLICIT -

content, activities and assignments can help the students succeed.

Provide a small list of 4-6 learning objectives for each assignment / activity that align with the course goal.

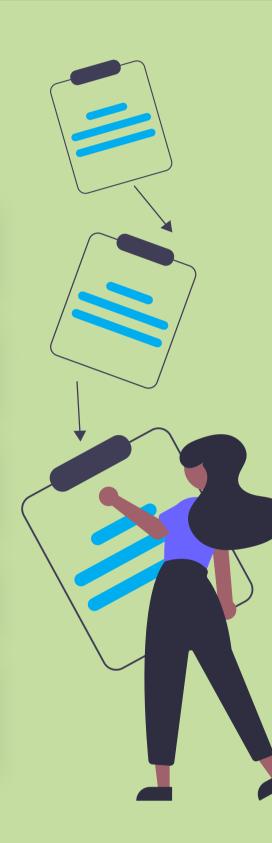
Provide a short explanation of how the module's

video introduction.

Provide detailed instructions and examples to bring clarity.

course.

Reinforce the reasoning behind class activities using video/written announcements at intentionally timed intervals all through the



At the end of the orientation period, give students

Step 3

a quiz or assignment to test their prior knowledge.

Provide a quiz for large classes an assignment for small classes.

Set an early deadline.

ACTIVATE PRIOR KNOWLEDGE

Provide early feedback in the form or a written or video response.

automatically open up.

Identify their strengths and weaknesses and discuss them at appropriate times during the course.

Once students submit the quiz or assignment, allow the rest of the course content to

I have read and understood the

Have students print the document, initial next to each statement, and sign and date the contract.

Step 4

GOALS CONTRACT

Ask them to take a picture with their phone and upload it.

Step 5

One a separate document, have students identify

two specific goals that they will commit to doing one challenge and one strategy.

Create a 'Goals Contract' to clarify expectations.

Make a list of statements for students to agree to.

coursework. I can and should post questions about the course in the

Q&A forum on the discussion board. I will attend online tutoring if I start falling

syllabus.

calendar.

consecutive.

I understand that to succeed in this class, I will work 16-

I carefully reviewed the course schedule and noted deadlines in my

I have scheduled time in my weekly routine to log into class at least four days of the week,

some of which are not

18 hours per week on

TALK ABOUT THE FINAL ASSESSMENT

Create an online activity to familiarise students with the final assessment.

Require them to share ideas about the final

Encourage them to ask at least one question regarding the same on the discussion board.

Have students read the questions and submit

the final assessment.

assessment on a discussion board.

in writing their own understanding of the assignment purpose and requirements.



based on the content of the book 'Small Teaching Online: Applying Learning Science in Online Classes' (2019).

This infographic was created in collaboration with **Flower** Darby, Faculty Educator, Author and Speaker, USA. It is

Reference:

Darby, F. & Lang, J. M. (2019). Small Teaching Online: Applying Learning Science in Online Classes. Jossey-Bass. (In particular Chapter 4 on Building Community).

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