

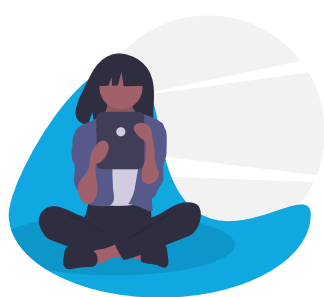
The 'Present' Professor!



5 clicks to making your presence felt

1

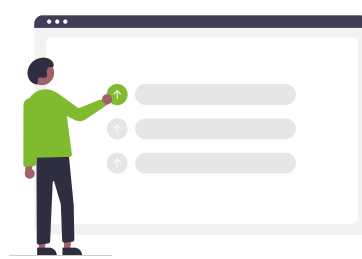
TRICK OF THE "FIRST CLICK"



- Create a liquid syllabus - post it on a public web-based tool (e.g. Google sites) accessible through mobiles at the first touch/click.
- Post a warm, welcoming video to introduce yourself and the course.
- Use hopeful and positive language rather than a commanding one.
- Use student-centric content.

2

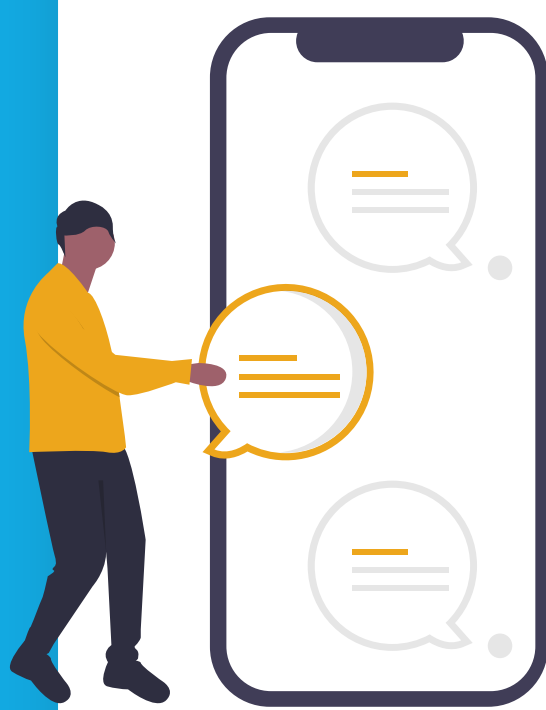
STARTING WITH THE RIGHT CLICKS!



- Get to know your students - Survey your students to understand their views, expectations and needs.
- Include questions like "What are you feeling right now?" and "Please share one thing that might interfere with your success in this course?".
- Identify high opportunity students who can benefit from it the most - mainly the ones who were feeling nervous or anxious about the course.

3

THE HUMANISED "CLICKS"



- Use narratives and short videos of yourself to support the core content.
- Give and encourage audio and video feedback.
- Track student engagement and performance during the course through LMS metrics.
- Change your teaching based upon your students' real-world situations.
- Connect personally with students whose performance needs your special attention.
- Develop video discussion forums / platforms where students can interact through comments, audio & video on a common topic (e.g. Voice Threads, Flipgrid).

4

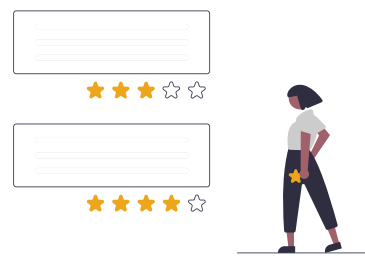
THE POWER OF EXTRA CLICKS - BEYOND THE CLASSROOM



- Send informal video postcards - unpolished random videos beyond the academic settings, to show more of your human non-teaching side.
- Keep sharing your own experiences.
- Personally connect through emails or messages, particularly with the identified students with high human touch interactions to make them feel cared for.

5

FINAL CLICK - FOR THE MAGIC THAT LINGERS



- Create a kind of "Wisdom Wall" - a platform or page on Google docs / LMS etc. where students can write their reflections or learnings from the course.
- Post a piece of advice on the wall.
- This enables students to reflect on what they have learnt and how they and their peers have grown.
- It is also a reference point for future students.



This infographic was created in collaboration with Michelle Pacansky-Brock, Online Faculty Developer, California Community Colleges, Foothill-DeAnza Community College District, USA. It is based on the content found at brocansky.com.

References:

- Pacansky-Brock, M. (2021). Michelle Packansky-Brock's website. [Online]. Available at: <https://brocansky.com/>.
- Cavanagh, T. and Thompson, K. (2020). Episode 64: Principles of Humanizing Online Education and Remote Teaching/ Learning . TOPcast: Teaching Online podcast. University of Central Florida. [Podcast]. Available from: <https://cdl.ucf.edu/topcast-s05e64/>.
- Pacansky-Brock, M., Smedshammer, M., and Vincent-Layton, K. (2020). Humanizing Online Teaching to Equitize Higher Education. *Current Issues in Education*, 21(2).