This infographic was created in collaboration with Michelle Pacansky-Brock, Online Faculty Developer, California Community Colleges, Foothill-DeAnza Community College District, USA. It is based on the content found at brocansky.com.


References:

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5 clicks to making your presence felt

**TRICK OF THE "FIRST CLICK"**

1. Create a lively syllabus – post it on a public web-based tool (e.g. Google sites) accessible through mobiles at the first touch/click.
2. Share a warm, welcoming video to introduce yourself and the course.
3. Use hopeful and positive language rather than a commanding one.
4. Use student-centric content.

**STARTING WITH THE RIGHT CLICKS**

1. Get to know your students – only your reflections can understand their views, expectations and needs.
2. Include questions like “What are you feeling right now?" and "Please share one thing that might stop you from your success in this course?"
3. Identify high opportunity students who can benefit from one-to-one interactions with students who were feeling nervous or anxious about the course.

**THE HUMANISED "CLICKS"**

1. Use narratives and short videos of yourself to support the core content.
2. Give and encourage audio and video feedback.
3. Track student engagement and performance during the course through LMS metrics.
4. Change your teaching based upon your students’ real-world situations.
5. Connect personally with students whose performance needs your special attention.

**THE POWER OF EXTRA CLICKS – BEYOND THE CLASSROOM**

1. Get to know your students - Survey your students to understand their views, expectations and needs.
2. Include questions like “What are you feeling right now?" and "Please share one thing that might stop you from your success in this course?"
3. Identify high opportunity students who can benefit from one-to-one interactions with students who were feeling nervous or anxious about the course.

**FINAL CLICK – FOR THE MAGIC THAT Lingers**

1. Create a kind of "Wisdom Wall" – a platform or page on Google docs / LMS etc. where students can write their reflections or learnings from the course.
2. Post a piece of advice on the wall.
3. This enables students to reflect on what they have learnt and how they and their peers have grown.
4. It is also a reference point for future students.